

# San Marcos High School Aquatics SPONSORSHIP BANNERS

## SPONSORSHIP

You or your business can support the boys and girls aquatic programs (water polo, swimming and diving) by purchasing an annual Sponsorship Banner. Banners will hang on the walls surrounding the newly remodeled San Marcos pool. The banners will be produced and hung within 2 weeks following receipt of your donation, and remain hanging for one year, at which time your banner is up for renewal.

Funds raised by the sale of these banners will help to support both the aquatics program and the student athletes. Forty percent (40%) of the sponsorship fee will be applied to the designated student's athletic account. The balance will pay for both the fabrication of the banner and ongoing operational and transportation costs, in addition to making improvements to the pool and the cost to purchase, upgrade, and maintain equipment.

## BUSINESS OR PERSONAL

Banners are not limited to commercial sales; if any parent or grandparent should wish to support the Royals, please do! A banner can be created to convey any personal message and well wishes to a student, team or sport.

## SIZES (WIDTH X HEIGHT)

Full: 5' x 3'

Half: 2.5' X 3'

## COST (FIRST TIME SPONSORS)

Full: \$500

Half: \$275

## RENEWALS

Cost: Includes 10% discount on sponsorship and the cost of a new banner.

## DUE DATES:

Annual sales begin each year in September and continue throughout the year. Banners will be produced within 2 weeks following the receipt of payment. They will hang for one year at which point they can be renewed.

## PRODUCTION REQUIREMENTS:

**Only digital files are accepted. Full color or black & white. Bleeds are acceptable; allow .25" for bleeds.**

**FORMAT:** PSD, pdf, Jpeg or Eps.

## SPECIAL REQUIREMENT:

Text MUST be converted to OUTLINE for all Eps and Adobe Illustrator (vector art) files.

## SIZE REQUIREMENTS:

File MUST be 150 dpi @ 100%. Files at a reduced size require higher dpi. Refer to the chart to the right to learn the required file size.

## DIGITAL FILE REQUIREMENTS

### FULL banner:

@ 100%: 60" X 36"	file resolution: 150 dpi
@ 50%: 30" X 18"	file resolution: 300 dpi
@ 25%: 15" X 9"	file resolution: 600 dpi

### HALF banner:

@ 100%: 30" X 36"	file resolution: 150 dpi
@ 50%: 15" X 18"	file resolution: 300 dpi
@ 25%: 7.5" X 9"	file resolution: 600 dpi

## UPLOAD FILES

- 1) Go to [nuimagesigns.com](http://nuimagesigns.com)
- 2) Click **Place a New Order** button (menu on left).
- 3) Fill in just 5 entries on the order form:

**You Are a:** Select "San Marcos Sponsor"

**Special Notes (box):** Enter student's name to receive 40% credit for the sale.

**Enter contact information:** Your phone & cell phone numbers and e-mail address.

**File Upload:** Click "Choose File" — Locate the file on your computer and select it.

**Send:** Click "Send Request" button at bottom of the page.

- 4) A confirmation of receipt will be e-mailed. Your banner will be printed, delivered & hung!

## COLOR PROOF

A color proof can be run on the banner substrate upon request. No extra fee will be charged.

## BANNER STOCK, INKS & EQUIPMENT

All banners will be printed on 13 oz. Scrimm banner synthetic, weather resistant material. UV inks are guaranteed not to fade for up to 3 years without lamination. Eco-solvent printers are employed to produce these full color banners.

## PAYMENT

Make checks payable to: **San Marcos High School Aquatics.**

Mail checks to:

San Marcos High School, 4750 Hollister Ave. SB 93110

Attention (either):

**CHUCK ROTH (GIRL'S COACH) or**

**JEFF ASHTON (BOY'S COACH)**

**QUESTIONS** Contact Ruth Von Eberstein 967-1560 Tel.

or by e-mail: [ruth@ravegraphics.com](mailto:ruth@ravegraphics.com)

**THANK YOU!** To all who sponsor SMHS, you are appreciated.

And to **Andre Neumann, Nu Image Signs & Graphix** (805.964.7220) for your ongoing help.



**GO ROYALS!**

<http://web.mac.com/smhsaquatics/>